

The SemiPrivate Lesson

A personalized, technology-enhanced small group lesson.

3/22/2006

(C) 2006 Mindware Music Inc. dba
ePiano Company

1

Goal of the Semi-Private Lesson program

Provide the ultimate music learning experience using a combination of personal attention, small group interaction and appropriate use of technology.

3/22/2006

(C) 2006 Mindware Music Inc. dba
ePiano Company

2

Typical Lesson Programs

	Pros	Cons
Private Lessons	<ul style="list-style-type: none"> Personalized instruction "Traditional" format that many seek out 	<ul style="list-style-type: none"> Limited Income potential Limited optimum time slots Inefficient space usage Limited by teacher's ability
Large Group Lessons	<ul style="list-style-type: none"> Group effect can be fun Can create buying atmosphere Increased revenue 	<ul style="list-style-type: none"> Drop out rates Space and equipment required Lack of personalization Skilled teacher for continued success
Self Study	<ul style="list-style-type: none"> Take a lesson any time Learn at own pace No teacher expense required 	<ul style="list-style-type: none"> Lack of self discipline tends to failure to achieve learning goals No "live" reinforcement or guidance or sale opportunity

3/22/2006

(C) 2006 Mindware Music Inc. dba
ePiano Company

3

Ingredients for the Semi-Private Lesson

3

The Semi-Private Lesson

3 Person Class Size with learning station rotations

	Pros	Cons
Semi-Private Lessons	<ul style="list-style-type: none">• Maximize revenue/ sq. ft.• 3 Person class size is optimal for management and personalization• Highly personalized instruction• Comparable to the "Traditional" format that many seek out• Positive group effect• Learn at own pace	<ul style="list-style-type: none">• Must find qualified teacher with positive attitude

The Semi-Private Formula



• **Warm Up (5 minutes)**



• **3 Station Rotations (45 minutes)**



• **Wrap Up (5-10 minutes)**

Warm Up



- **:00 - :05 Mental Warm Up**
- *Each class starts with the teacher spending approx 5 minutes of “mental warm up” with the group.*
- *Provides transition from prior activity*
- *Read/play or share music history or news*
- *Goal is to motivate and rev up the small group for the lesson*

3/22/2006

(C) 2006 Mindware Music Inc. dba
ePiano Company

7

Station #1: Teacher and Student



- **TIME :05-:20**
- *Teacher’s Piano – without headphones*
- *Student and Teacher work together with a focus on coaching and repertoire*
- *Teacher notes progress, needs, or desires and gets ideas for work at other stations*

3/22/2006

(C) 2006 Mindware Music Inc. dba
ePiano Company

8

Station #2: Musicianship



- **Time: :20 - :35**
- *Student uses headphones*
- *Teacher assigns work on specific areas of needs*
- *Music Ace, Piano Suite, and other learning tools to focus on student problem areas and needs.*
- *Provide understanding of musical fundamentals*

3/22/2006

(C) 2006 Mindware Music Inc. dba
ePiano Company

9

Station #3: Exploration



- **Time: :35 - :50**
- *Use a variety of tools and lesson materials to explore creative and improvisational aspects of music.*
- *Ear Training software*
- *Doodle Pad*
- *Band in a Box*
- *Home Concert*

3/22/2006

(C) 2006 Mindware Music Inc. dba
ePiano Company

10

Wrap Up



- **Time :50 - :55**
- *The weekly finale*
- *Topics relevant to whole group*
- *Ensemble playing is often employed - simple trios, quartets, etc*
- *Keeping it FUN and get everyone pumped up for the next week!*

3/22/2006

(C) 2006 Mindware Music Inc. dba
ePiano Company

11

Advantages of the Semi-Private lesson format:

1. **Teach MORE effectively than private or group lessons using focused "tutoring" applications.**
2. **Benefit from positive SMALL group dynamics.**
3. **Let students and teachers explore additional musical topics (jazz, improv, composition, etc.)**
4. **Benefit from latest teaching and learning technology tools (possibilities for home reinforcement as well).**

3/22/2006

(C) 2006 Mindware Music Inc. dba
ePiano Company

12

Thank you for viewing!

Please call 877-937-4266 for more information on how to get started with the Semiprivate Lesson.

return to

www.ePiano.com
