

MUSIC MAKING EARNNS 'A'S WITH AMERICANS



According to a Gallup Survey, Americans hold music and music-making in high regard

Percentage of Americans who believe:

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| • Music is part of a well-rounded education | 95% |
| • Music is an activity that a child can enjoy all his/her life | 98% |
| • Music brings the family together | 90% |
| • School band is a good way for young people to develop teamwork skills | 97% |
| • Schools should offer instrumental music as part of the regular curriculum | 93% |
| • Music gives children a sense of accomplishment | 95% |
| • Music helps instill an appreciation of arts and culture | 96% |

Source: American Attitudes Toward Music, The Gallup Organization, March 2000